

## Time to Make the Connection.

LiteScape OnCast brings unprecedented utility and functionality to the PCs and phones you use every day. With OnCast, you can communicate directly from your desktop applications, controlling your phones from your PC to collaborate and do business quickly and more efficiently. OnCast also extends functionality traditionally associated with your PC to your telephone. You can access your collaboration and web applications on your desk and mobile phones, giving you the ability to connect to people and communicate in ways you won't be able to live without.



Your enterprise will see immediate returns—including improved productivity and reduced hard dollar communications costs—as OnCast makes the connection between the disparate components of your technology environment, enhancing the value of each. Connect to the people that matter to you and work smarter—not harder—so you can spend time on what's important, like growing your business.

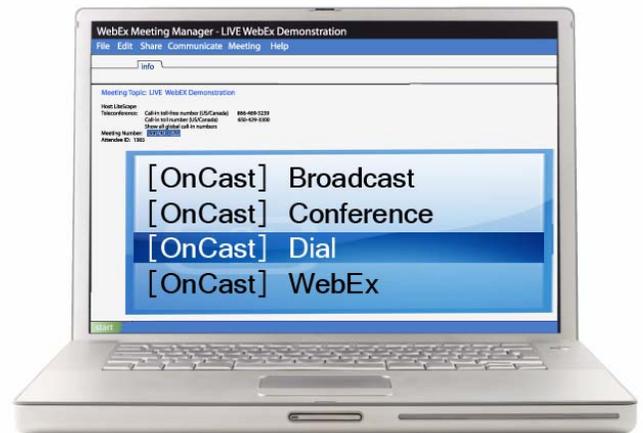
## Click to Dial and Conference

### Control your phone from your PC and instantly communicate.

Instantly dial or conference people from your PC, including within e-mail, clients (like Office Communicator), and web browsers to improve productivity.

Quickly locate any contact and dial or conference them from your phone.

Call or conference smarter: use presence to see who's on a call and eliminate phone tag. And your calls always take the least cost routing path, reducing toll charges on outbound calls.



Click to Dial from E-mail, Communication Clients, and Web Browsers

## One-Touch Web Conferencing

### Web conference with the click of your mouse or push of your finger, reducing time-to-meeting and fostering collaboration.

Join or create Live Meeting or WebEx meetings with one touch from phones or PCs.

Leverage OnCast to automatically dial you into the audio conference portion of the meeting on your phone, while launching the web collaboration session on your PC.

All conference numbers and passcodes are pre-populated, automating the entire process.



Create or Join Web Conference Meetings with One Touch from Your Phone

**Boost productivity and work smarter. Connect to the people that matter and instantly collaborate.**



## Unified Directory Access

### **Access all the people you need to communicate with--fast.**

Access all your contacts—whether you are using your PC or phone—so you can communicate with anyone, anytime.

Combine all your contacts from almost any directory (Microsoft Active Directory, Microsoft Exchange, SQL-based directories, CRM directories, LDAP & Open-LDAP directories). It's your whole world in one interface

Find your contacts faster and more efficiently with smart and predictive search capabilities.



*Call Context lets you intelligently control calls from your PC and update client information in real time*

## Call Context

### **See who is calling and control calls from your PC**

View the caller's name on screen pops, no matter which directory he or she resides in.

Decide what to do with the call: answer & end calls; place calls on hold; or deflect calls to your mobile, all from your PC.

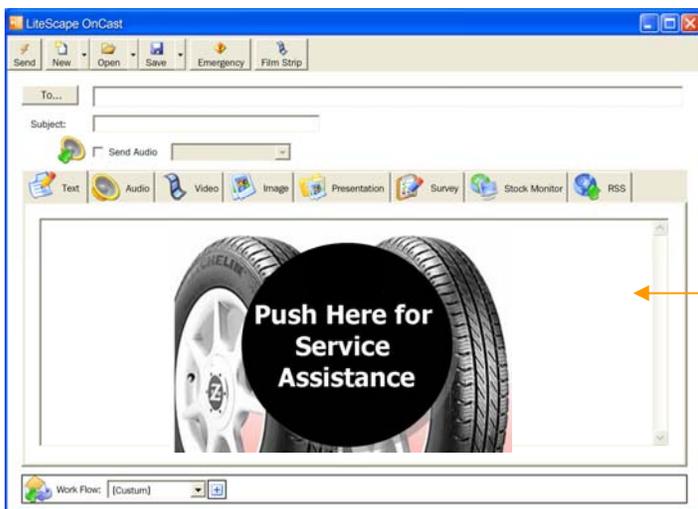
Take notes or record information for any inbound or outbound call to update CRM systems—including Salesforce.com.

## Multi-Media Broadcasting

### **Send targeted messaging and emergency alerts to phones, leveraging your existing IP infrastructure.**

Send text, image, audio, RSS, and survey broadcasts to phones for emergency notifications, company announcements, and advertising

Create broadcast templates in OnCast Composer, a standalone PC application



*OnCast Lets You Send Targeted Messages from PCs to Phones*

**LiteScope OnCast Currently Supports:**  
Cisco Unified Communications Manager & Cisco Phones  
Avaya Communication Manager & Avaya Phones  
Asterisk VoIP Platforms & Polycom Phones