

101 Ways to Use OnCast!

1. Use OnCast Desktop and Enterprise to schedule daily announcements. As an example, a Hospital can schedule "Visiting Hours are over" freeing up their administration personnel for a more rapid return on investment. Schools can pre-schedule lunch, assembly and recess announcements. Your business can schedule Company meeting reminders that if critical, can require the employee to confirm their attendance before they can make their next phone call!
2. Use OnCast Desktop and Enterprise to invite participants to Conference: Send an instant invite right to your VoIP handset with simple "Join" or "Decline" soft key right on the phone! Bundle the access and passcodes right into the invite with no extra steps or numbers to remember. Real collaboration at the touch of a "Join" button! This saves time and allows more of a free flow and impromptu collaboration among participants. Schedule a reminder that can be sent directly to the telephone just before the conference. Record the conference call for later review or send to participants that were not able to join.
3. Mass Notification and Paging: Use OnCast to send out alerts and alarms for "Mass Notification" requirements. Include a "nearest exit" diagram right on the phone. OnCast also supports both analog and IP based loud speaker systems!
4. Telephone to Telephone webcast: Use Outlook to send directly to the phone your MS PowerPoint documents for "workflow review, training, input or approval.
5. Stream real-time news, reports and statistics directly to your VoIP handset. Create Business Rules that allow for instant conferencing when ever information impacts the company business process such as inventory, output, sales or customer service.
6. Broadcast images from surveillance, create "Mass Notification" alarms that can alert employees or customers to events that impact them.
7. Network Support and management companies like SBC Premier SERV and EDS could use OnCast for case management through secure peer to peer file sharing and collaboration with subject matter experts through Outlook and WebEx.
8. Schedule Wake up calls to your hotel or home.

9. Send Amber Alerts with pictures directly to the phone.
10. Send Stock quotes directly to the phone. Set up a business rule that allows for an immediate call to your broker if stock prices increase or decrease below a specific number. Brokerages – a group of users (e.g., fund manager & his/her employees) manage a set of securities. Once the stock price reaches a certain price they all receive a broadcast on their IP phones that includes the stock alert and configurable soft keys (e.g., 1 key could be to launch trading application, another could be to call to another broker). By pressing the soft key the user can immediately launch their in-house trading application or get directly in touch with a trader.
11. Send alarms directly to the phone if inventory levels fall below a preset amount. Set up instant conferencing call among impacted parties.
12. When bidding, set alerts when bids exceed the amount you have set.
13. Retail – this should be supply chain related. Employees or customers can receive product updates & alerts on VoIP phones and can talk to the appropriate associate/manager by pressing a soft key.
14. Healthcare – there are 2 options here 1) patient self service or 2) nurse/doctor self service. For #1, the hospital can send broadcasts to patients providing them with a selection of meals, they can always press a soft key to ask their nurse questions. For #2 we can use mobile handsets, so that all nurses can receive alerts of emergencies or other activities that are occurring (e.g., assistance required to distribute medication) and they can use soft keys to provide YES or NO responses.
15. Education – we should stick with emergency notification but include the ability to send the broadcast as text + graphics + TTS to a phone (e.g., a template that says, “tornado warning, please take appropriate action & display instructions on the phone screen) and also send the same TTS broadcast to overhead speakers.
16. Professional Services – an entire project team can receive customer e-mail with specific text (e.g., ‘critical path’) to their IP phones and can launch a WebEx session (that’s billed to this customer) by pressing a soft key.
17. Take a survey instantly to the VoIP handset improving the number of inputs.

[Create and send text broadcasts](#)

[Select and send audio files](#)

[Select and send image files](#)

[Select and send video files](#)

[Select and send PowerPoint presentation files](#)

[Create and send surveys](#)

[Create and send stock monitor alerts](#)

[Create and send RSS news links](#)

[Create and modify workflows](#)